

Serial No.: 10/681,916

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Geoffrey Maseruka

Group Art Unit: 3625

Serial No.: 10/681,916

examiner: Adam L. Levine

Filed: October 10, 2003

Docket No.: 090426-00002

Confirmation No.: 7684

For: Product Marketing System and Method

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

Sir:

This is responsive to the Office Action dated June 10, 2010 (the "Office Action"). Favorable consideration is respectfully requested in view of the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper;

Remarks begin on page 6.